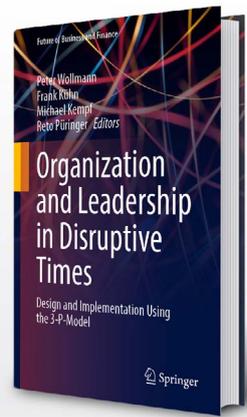


THREE P//ARS

DEVELOPMENT APPROACH

SECOND THREE-PILLAR BOOK JUST PUBLISHED AS E-BOOK

(PRINT TO FOLLOW IN APRIL 2021)



TEASER

The advantage of the Three-Pillar Model is its simplicity and self-evidence in daily practice and transformation processes. Numerous global use cases show the richness of the model's facets and its flexibility for individually tailored application.

<https://www.springer.com/gp/book/9783030630331>

Read more: <https://www.the3pillars.org>

DETAILS

The Three-Pillar Model (3-P-Model) was developed and published in two books by a group of now more than 40 international professionals, coming from 5 continents and more than 15 countries.

The authors bring in extensive knowledge and experience in organization development, leadership and transformation from more than 15 large global enterprises in different industries or other global institutions and more than 25 different national companies or public organizations.

So, we can present more than 35 use cases from all over the world together with more than 10 general deepening concept and design articles.

Feedback on the model appreciates its striking self-evidence and its flexible and adaptable applicability to review and significantly advance organizational developments and transformation processes.

*The 3-P-Model is based upon the interacting concepts of (1) **Sustainable Purpose** – raison d'être of an organization, bringing new orientation and certainty to the people for their joint endeavor and success, (2) **Travelling Organization** – the mindset of an organization in a permanent state of flux, interacting with the markets' & customers' journey, with rapid adaptivity, (3) **Connected Resources** - Interconnecting all needed resources inside and outside the silos, creating consistency between goals and concepts, strategies and processes, competencies and roles.*

The books are published in the series "Future of Business and Finance" of SpringerNature.

Book 2: Wollmann, P.; Kühn, F.; Kempf, M.; Püringer, R. (Eds.): Organization and Leadership in Disruptive Times – Design and Implementation of the 3-P-Model. Cham: Springer Nature, © 2021

Book 1: Wollmann, P.; Kühn, F.; Kempf, M. (Eds.): Three Pillars of Organization and Leadership in Disruptive Times – Navigating Your Company Successfully through the 21st Century Business World. Cham: Springer Nature, © 2020